



Nonprofit Voter Engagement Program – 2017

Background

Democracy North Carolina has committed to nonprofit voter outreach for years and has partnered with the national organization, Nonprofit VOTE for several elections. The research from this work shows that personal contacts by nonprofits have resulted in higher turnout rates among this constituency. For 2017, Democracy North Carolina is moving beyond voter registration and pledge activities to offer deeper civic engagement and education to nonprofit staff and clients.

Agencies in the 2017 program will receive:

- A civic engagement mini-grant (\$1,000 paid in installments) and voter engagement materials
- Training and support for staff to conduct voter engagement activities
- Educational and training opportunities related to civic engagement and voting rights designed for your staff and clients
- Democracy NC educational materials
- Assessment and evaluation of the voter engagement and educational efforts

Agencies are asked to:

- Agree to engagement of 250 people you serve at your agency and staff via voter registration, surveys, and trainings/education/focus groups. The minimum voter registration goal for participating agencies is 100.
- Designate a point person to coordinate the program and serve as contact for Democracy NC
- Submit copies of redacted voter registrations to Democracy NC
- Allow Democracy NC staff and advocates to engage your staff and agency's population
- Participate in calls periodically throughout the program with Democracy NC staff

2017 Calendar:

Participant sign ups
Voter Engagement/ Training
GOTV activities
2017 Municipal Elections

*March-May
May-December
August-November 7
Vary by city, held from Sept-Nov*

How to Apply

Submit a voter engagement plan which includes a description of your organization, estimating the number and demographic breakdown of those you serve; explanation of how this program complements your mission and ongoing program work; any prior voter/civic engagement activities at your organization; what staff will be involved; and, who the key contact person will be and your goal for voter registrations. If your organization has an educational or training program, please describe ways that civic engagement could be incorporated into your existing work

Contact Information

Organization Name: _____

Address: _____

Coordinator Name: _____

Phone: _____ Email: _____

Our 501(c)3 EIN # is _____

All work related to Democracy North Carolina's Nonprofit Voter Engagement program must be conducted on a nonpartisan basis. Agencies participating in this program cannot directly or indirectly support or oppose any candidate for public office.

For More Information

Please contact Cheryl Ellis, cheryl@democracy-nc.org, 919-908-7931 for more information or with questions. Thank you for your interest in this program.